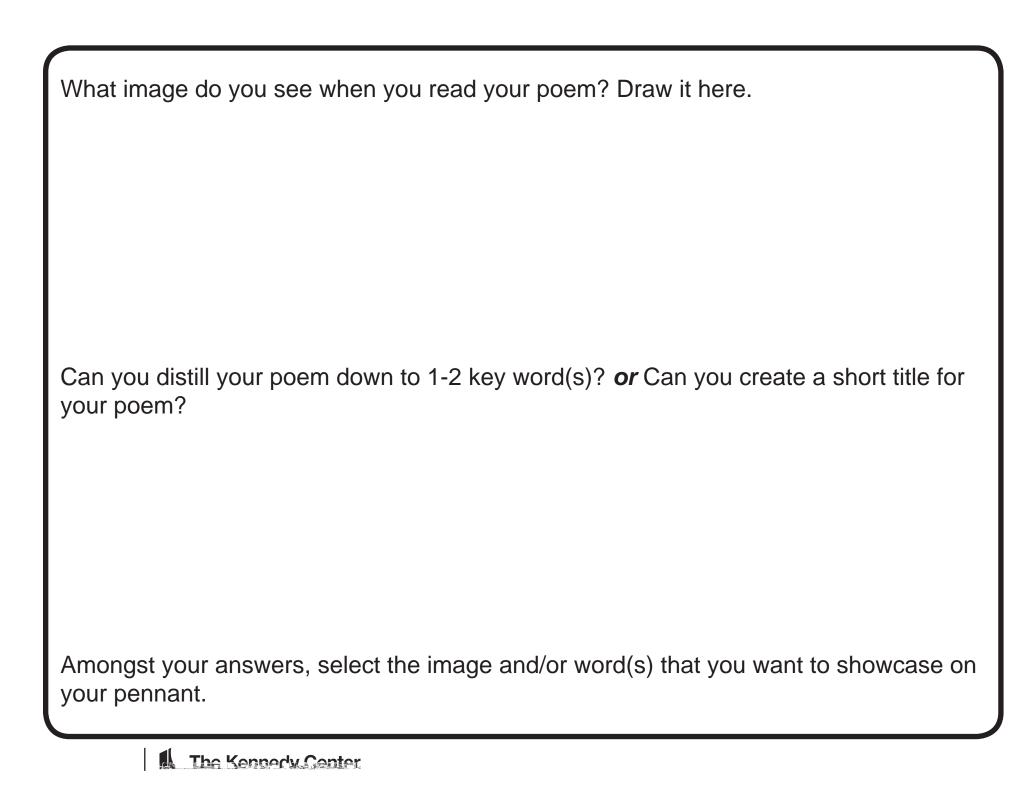
I look forward to an America which will reward achievement in the arts as we reward achievement in business or statecraft.

I look forward to an America which will steadily raise the standards of artistic accomplishment and which will steadily enlarge cultural opportunities for all of our citizens.

And I look forward to an America which commands respect throughout the world not only for its strength but for its civilization as well.

I look forward to an America which will not be afraid of grace and beauty.

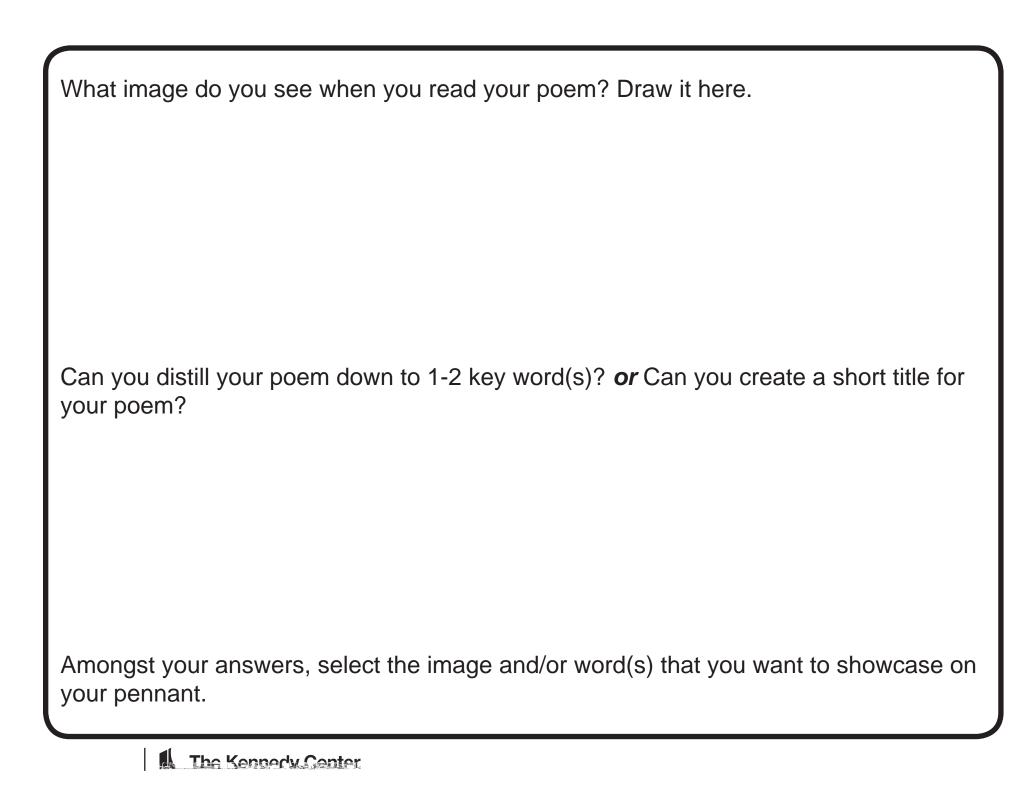
John F. Kennedy Remarks at Amherst College October 26, 1963



There is a connection, hard to explain logically but easy to feel, between achievement in public life and progress in the arts.

The age of Pericles was also the age of Phidias. The age of Lorenzo de Medici was also the age of Leonardo da Vinci, the age of Elizabeth also the age of Shakespeare, and the new frontier for which I campaign in public life, can also be a new frontier for American art.

> John F. Kennedy Letter to Miss Theodate Johnson September 13, 1960



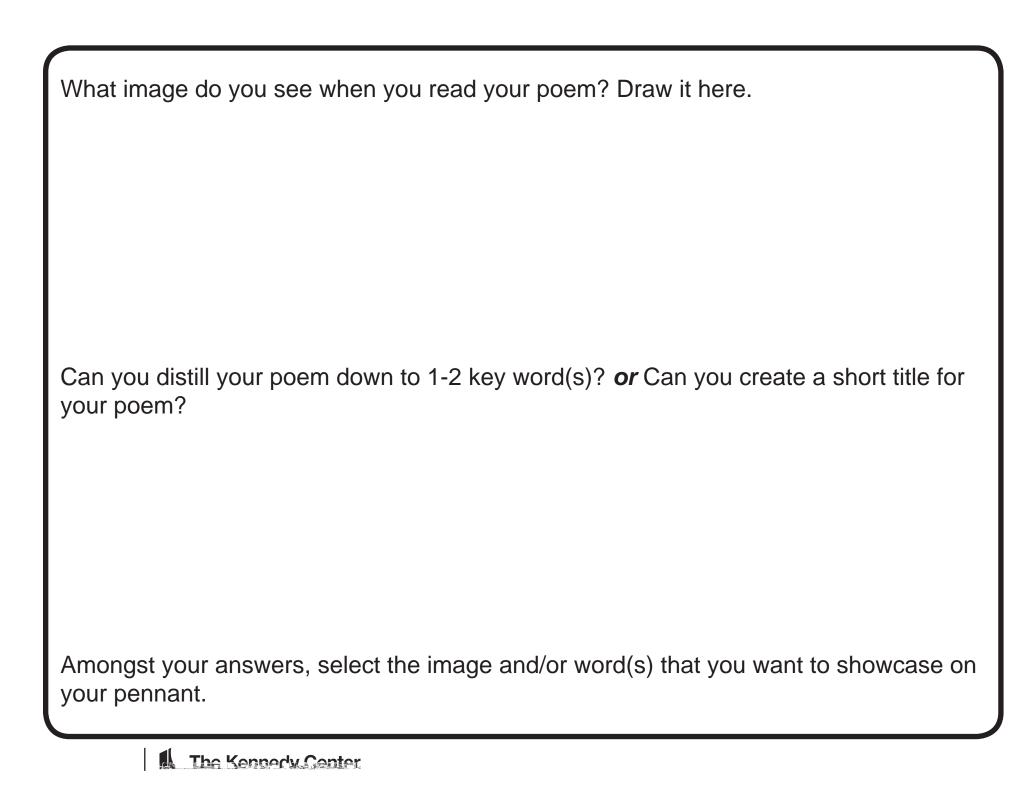
To further the appreciation of culture among all the people.

To increase respect for the creative individual, to widen participation by all the processes and fulfilments of art — this is one of the fascinating challenges of these days.

John F. Kennedy "The Arts in America" December 18, 1962

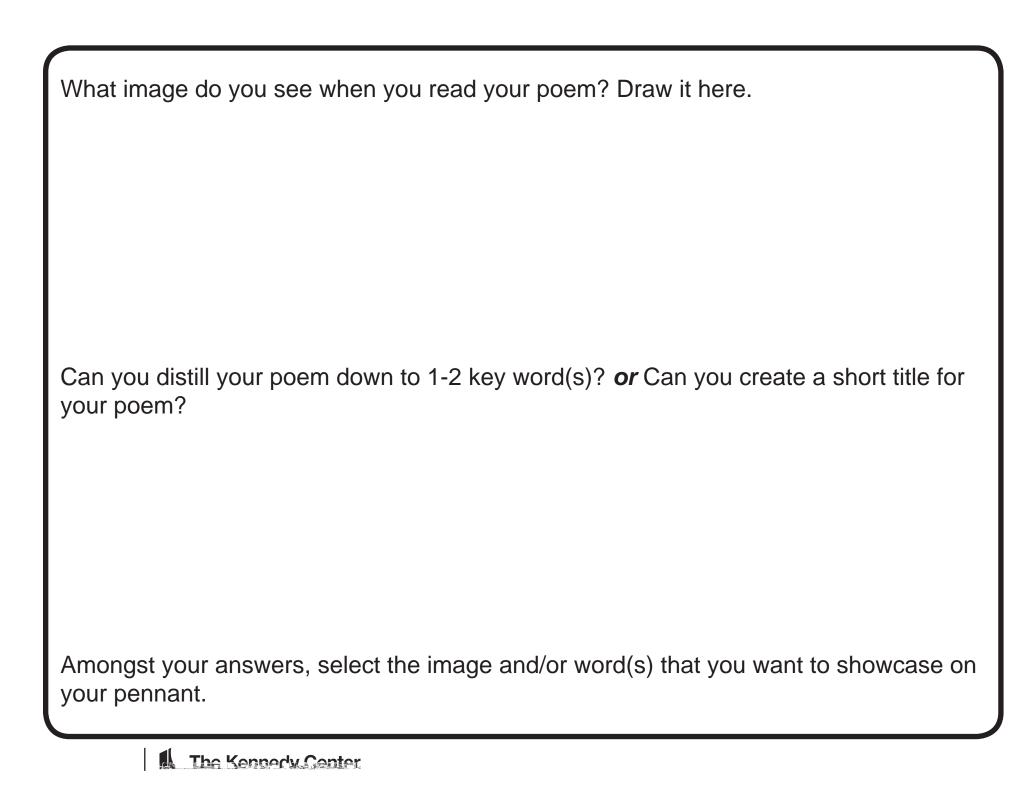
This country cannot a ford to be materially rich and spiritually poor.

John F. Kennedy State of the Union Message January 14, 1963



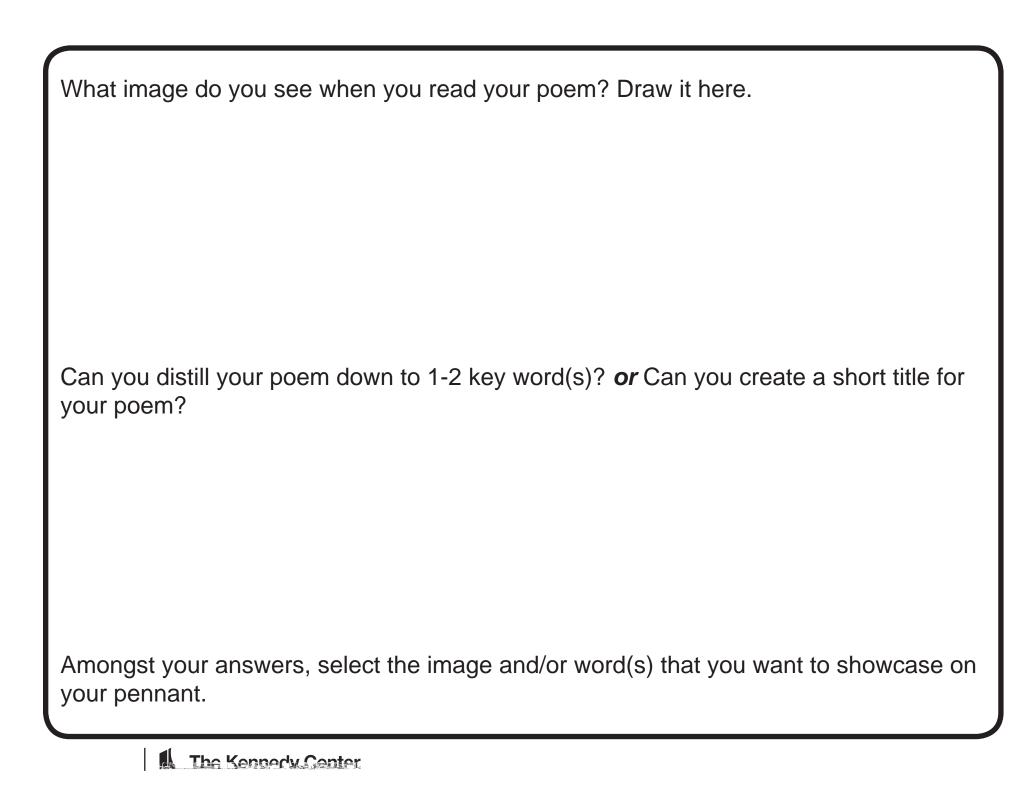
I am certain that after the dust of centuries has passed over our cities, we, too, will be remembered not for victories or defeats in battle or in politics, but for our contribution to the human spirit.

John F. Kennedy Remarks on a Closed-circuit Television Broadcast on Behalf of the National Cultural Center that would bear his name November 29, 1962



As we express our gratitude, we must never forget that the highest form of appreciation is not to utter words, but to live by them.

A nation reveals itself not only by the men it produces but also by the men



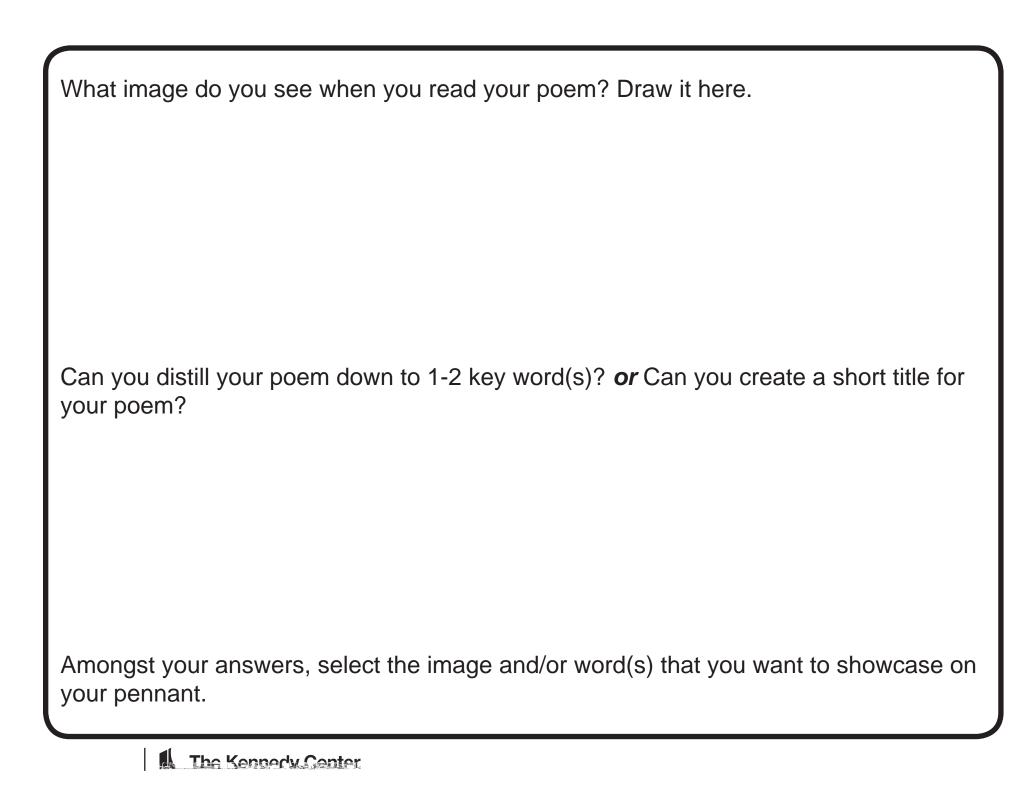
The courage of life is often a less dramatic spectacle than the courage of a fnal moment; but it is no less a magnificent mixture of triumph and tragedy.

In whatever arena of life one may meet the challenge of courage... each man must decide for himself the course he will follow.

The stories of past courage can defne that ingredient — they can teach, they can ofer hope, they can provide inspiration.

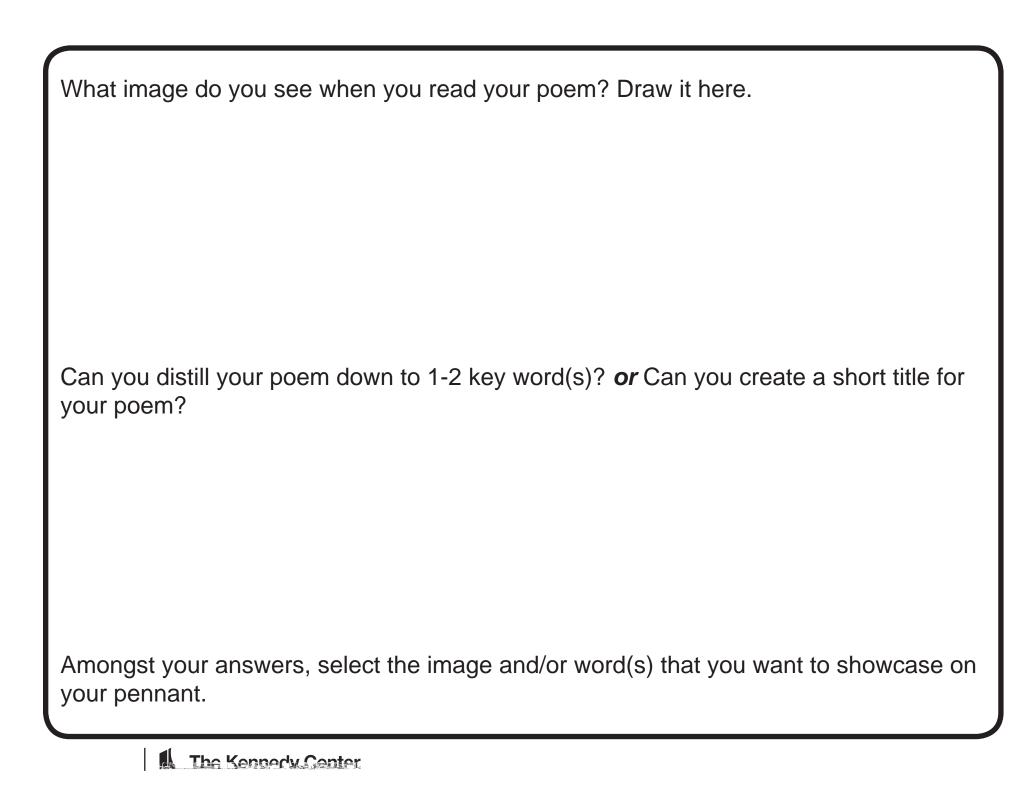
But they cannot supply courage itself. For this each man must look into his own soul.

John F. Kennedy Profles in Courage, 1955 Write your new poem here



We choose to go to the moon.
We choose to go to the moon in this decade and do the other things, not because they are easy, but because they are hard, because that goal will serve to organize and measure the best of our energies and skills, because that challenge is one that we are willing to accept, one we are unwilling to postpone, and one which we intend to win, and the others, too.

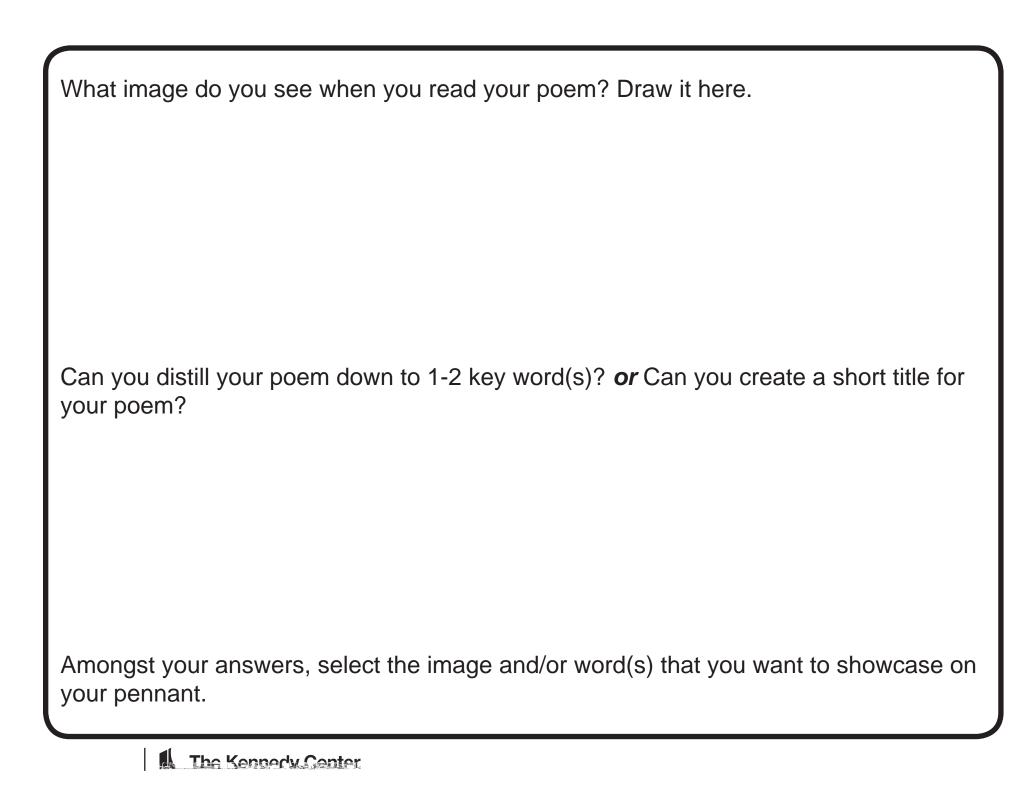
John F. Kennedy Rice Stadium Moon Speech September 12, 1962



When power leads men towards arrogance, poetry reminds him of his limitations. When power narrows the areas of man's concern, poetry reminds him of the richness and diversity of his existence. When power corrupts, poetry cleanses.

For art establishes the basic human truth which must serve as the touchstone of our judgment.

> John F. Kennedy Remarks at Amherst College October 26, 1963



If art is to nourish the roots of our culture, society must set the artist free to follow his vision wherever it takes him.

The men who create power make an indispensable contribution to the Nation's greatness, but the men who question power make a contribution just as indispensable, especially when that questioning is disinterested, for they determine whether we use power or power uses us.

John F. Kennedy Remarks at Amherst College October 26, 1963

